

2020-2021 District Goals



District: 3232F2

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 25 | 25 |
| 2nd Quarter | 0 | 0 | 20 | 15 |
| 3rd Quarter | 0 | 0 | 20 | 10 |
| 4th Quarter | 1 | 20 | 15 | 0 |

FY New Clubs

1

FY Charter Members

20

FY New Members

80

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

| Action Steps | Responsible Party | Required Resources | Date to Begin | Due Date |
|--|-------------------------------------|---|----------------|-------------------|
| DG Meets with Club Presidents | District Governor | District Fund | April 1, 2020 | February 29, 2021 |
| PST training | District Governor | LCI grant and District Funds | May 17, 2020 | June 30, 2020 |
| Arrange the Global Action Team Conclave | Governor, VDG's & GMT & GLT | District funds & Contribution from GAT members | July 1, 2020 | August 30, 2020 |
| Services Activities | District & Clubs of the Districts | Donations from society and Contribution by club members | July 1, 2020 | June 30, 2021 |
| Schooling Seminar | District Governor & Cabinet Members | Cabinet team | July 1, 2020 | July 30, 2020 |
| Region/ Zone Chairperson's Training | District Governor & Cabinet Members | LCI grant and District Funds | August 1, 2020 | August 31, 2020 |
| New Voices Seminar | District Chairperson | Contribution by District chairperson | August 1, 2020 | February 29, 2020 |
| Retention Seminar | District Governor | Contribution by District chairperson | July 1, 2020 | June 30, 2021 |
| Club Quality Workshop | District Chairperson | Contribution by DC | August 1, 2020 | June 30, 2021 |
| Awards for clubs with yearly growth over 5 members | District Governor | District Governor | July 1, 2020 | June 30, 2021 |
| Award for clubs with less than 2 members dropped during year | District Governor | District Governor | July 1, 2020 | June 30, 2021 |

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps

Responsible Party

Required Resources

Date to Begin

Due Date

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps

Responsible Party

Required Resources

Date to Begin

Due Date
